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01 HABITAT GROUP

01 HABITAT GROUP

ABOUT

Habitat Group is a full-service real estate development company that offers innovative real estate investment options. We have successfully developed approximately 1,000 units and managed over 500 units in the last 20 years in the Brickell area.

We are a passionate team devoted to the development of real estate in Miami. Habitat Group has been developing and operating residential, hotel and commercial units in the Brickell neighborhood for over 20 years.

20+

HABITAT GROUP
YEARS IN OPERATION

15

COMPLETED PROJECTS
2005 - PRESENT

1,000+

UNITS DEVELOPED & MANAGED IN CURRENT PORTFOLIO

1,000+

UNITS TO BE DEVELOPED IN FUTURE PORTFOLIO



01 HABITAT GROUP

ABOUT











VERTICAL GROWTH

CONSTRUCTION

3 DEVELOPMENT

SALES

HOTEL CUSTOMER SATISFACTION

01 HABITAT GROUP TEAM



SANTIAGO VANEGAS PRESIDENT, FOUNDER & CEO

PARTNERS & INVESTORS



ANIBAL ROA INVESTMENT PARTNER



SANTIAGO CORDOVEZ INVESTMENT PARTNER



ANDRES FELIPE ROA INVESTMENT PARTNER



MAURICIO BEHAR COMMERCIAL DIRECTOR



ANA MARIA VELEZ INVESTMENT PARTNER



OLZHAS AYAZBAYEV INVESTMENT PARTNER

FINANCE & OPERATIONS



ILEANA ALVARADO FINANCE DIRECTOR



MARGARITA CHONA OPERATIONS DIRECTOR



AIGERIM TLESHOVA FINANCIAL MANAGER



SANDRA RIOS EXECUTIVE ASSISTANT





SANDRA RIOS EXECUTIVE ASSISTANT





SOFIA VARELA **EXECUTIVE ASSISTANT**

SALES & MARKETING



COMMERCIAL DIRECTOR



INTERNATIONAL ADVISOR



INTERNATIONAL ADVISOR



MARTHA LEDESMA INTERNATIONAL ADVISOR



INTERNATIONAL ADVISOR



ALBERTO NAVARRO JUDITH MORA VP BUSINESS MARKETING & SALES DEVELOPMENT



JAVIER MOTTA REAL ESTATE BROKER



CONTRACT ADMINISTRATOR

DEVELOPMENT



VALENTINA PEREZ DEVELOPMENT DIRECTOR



JUAN AYALA ARCHITECT PROJECT MANAGER



KAREN RODRIGUEZ ARCHITECT PROJECT MANAGER



LORENA BARO PLANNING & PERMITTING



ILYAS TALTAKOV BUSINESS DEVELOPMENT MANAGER

CONSTRUCTION



PROJECT MANAGER



CARRODEAGUAS PROJECT MANAGER



ALBERTO JIMENEZ JUNIOR ARCHITECT PROJECT MANAGER



WILLIAM MARCELLO GENERAL SUPERINTENDENT



MARIANA GARCIA PROJECT MANAGER INTERIOR DESIGNER



INTERIOR DESIGNER

HOTEL & PROPERTY MANAGEMENT



NATALIA BORRERO HOTEL OPERATIONS DIRECTOR



LADY ARENAS HOTEL OPERATIONS



OLGA CASTANO MANAGEMENT



LUZ MERY EXECUTIVE

HABITAT GROUP

01 HABITAT GROUP

TEAM

HOTEL OPERATIONS TEAM



CONSTRUCTION TEAM



01 HABITAT GROUP

CURRENT PROJECTS



SMART BRICKELL LUXE

131 Units 2022 - 2026

EB-5 PROGRAM



SEASON ONE

80 Units 2024 - 2028



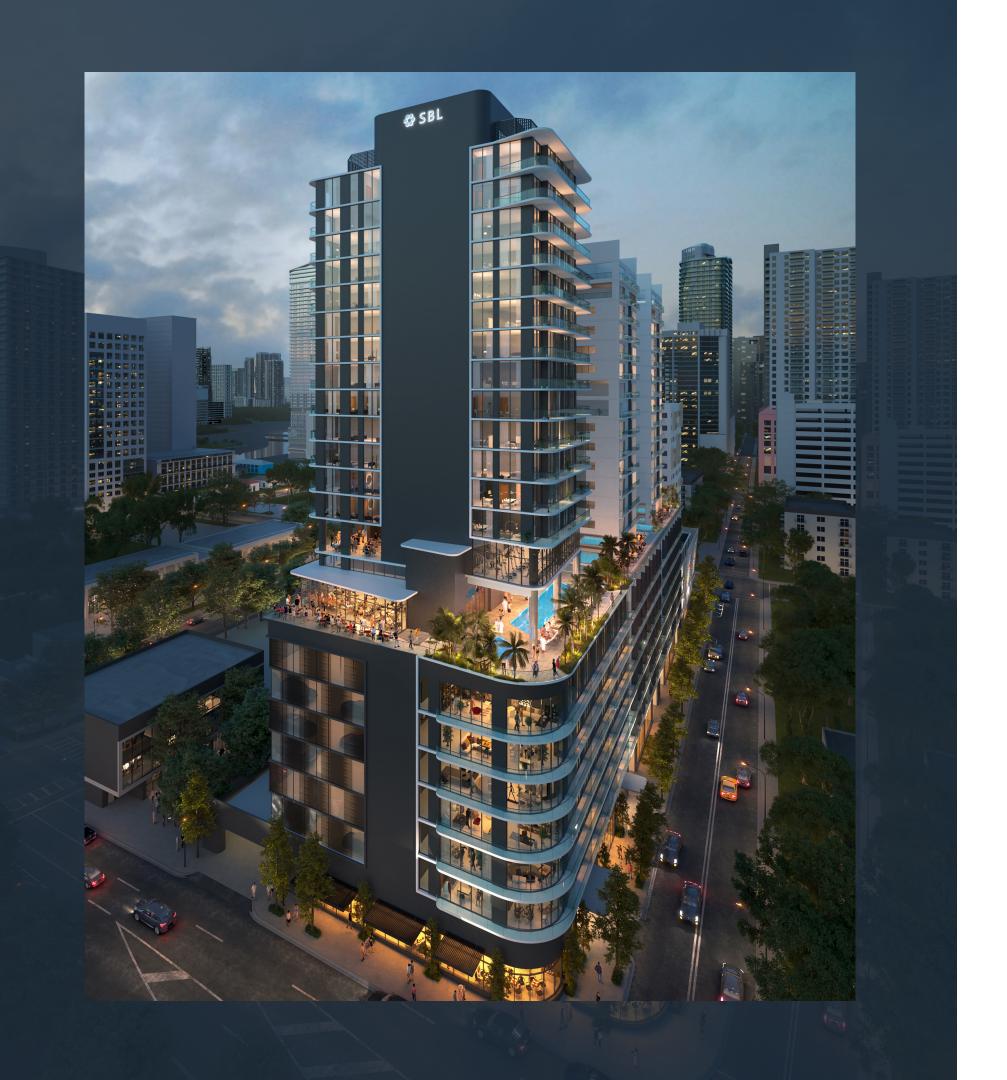
MILLUX PLACE

99 Units 2024 - 2028

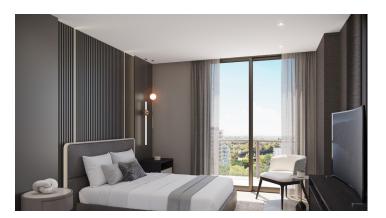


PARKSIDE

185 Units 2024 - 2027



SMART BRICKELL LUXE









NUMBER OF UNITS

131

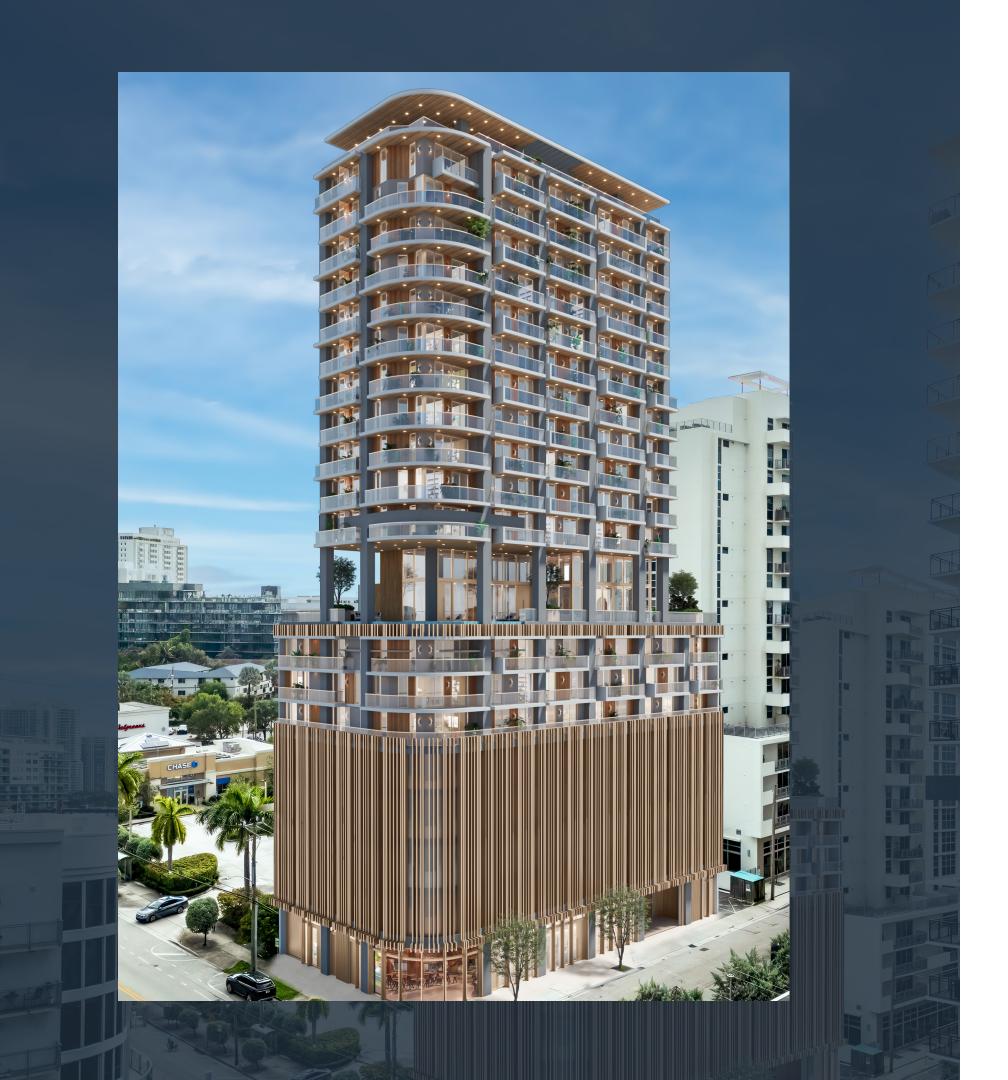
NUMBER OF STORIES

23

PROJECT SCHEDULE

2022 2023 2024 2025 2026

Planning & Permitting Construction Commences Construction Completion



SEASON ONE









NUMBER OF UNITS

NUMBER OF STORIES

80

22

PROJECT SCHEDULE

2024 2025 2026 2027 2028

Planning & Permitting Construction Commences



MILLUX PLACE









NUMBER OF UNITS

99

NUMBER OF STORIES

PROJECT SCHEDULE

2024 2025 2026 2027 2028

Planning & Permitting Construction Commences



PARKSIDE









NUMBER OF UNITS

NUMBER OF STORIES

185

8

PROJECT SCHEDULE

2024 2025 2026 2027





Planning & Permitting Construction Commences

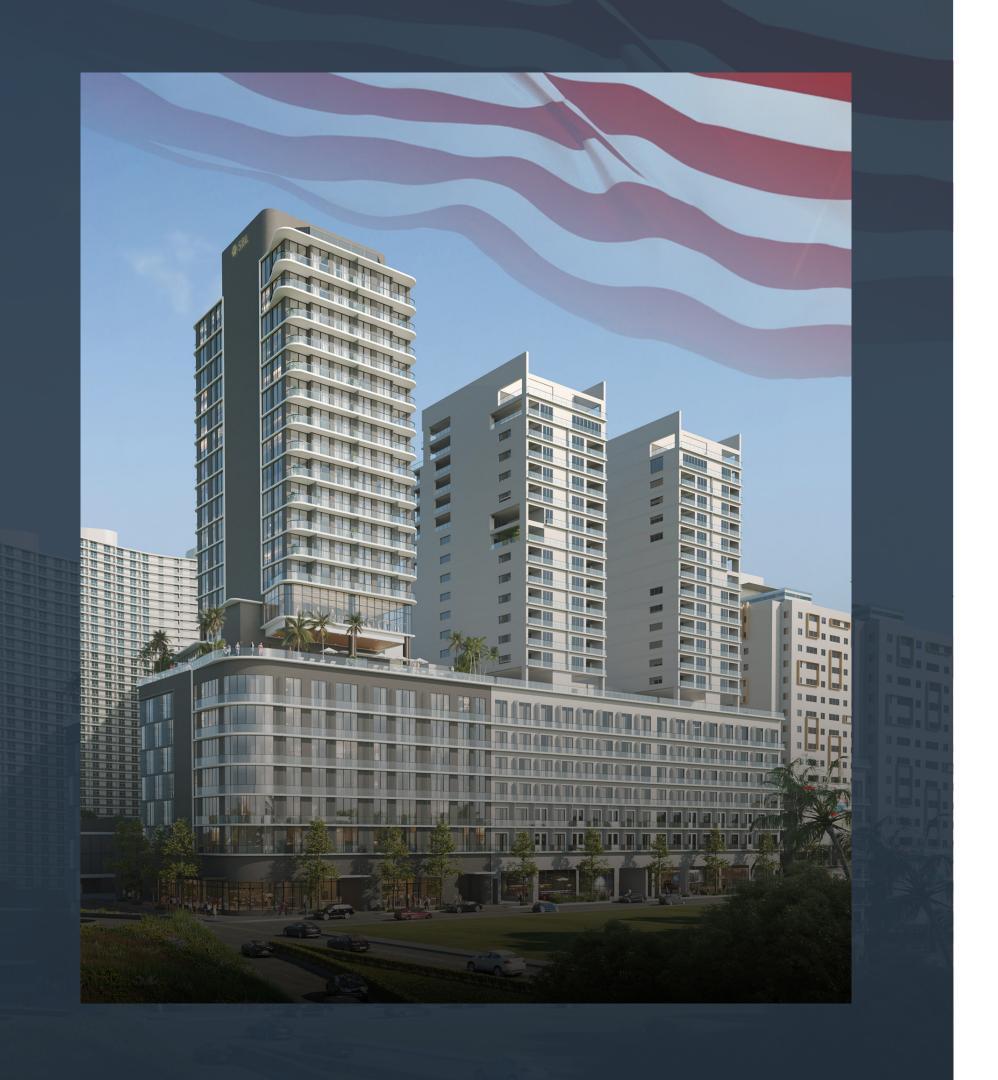
LOCATION



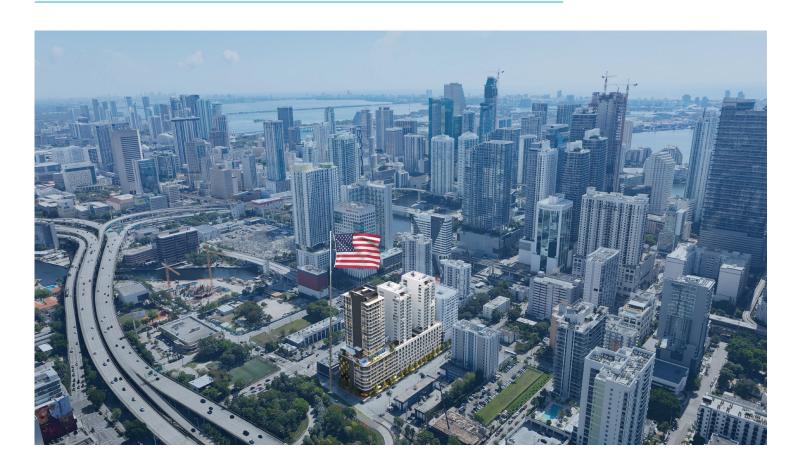
BRICKELL PRICE PER SQFT COMPARISON



HABITAT GROUP



EB-5 PROGRAM



SPOTS AVAILABLE

INVESTMENT AMOUNT

ANNUAL RETURN

14

\$1,050,000

3%

PROJECT SCHEDULE

2022 2023 2024 2025 2026

Planning & Permitting

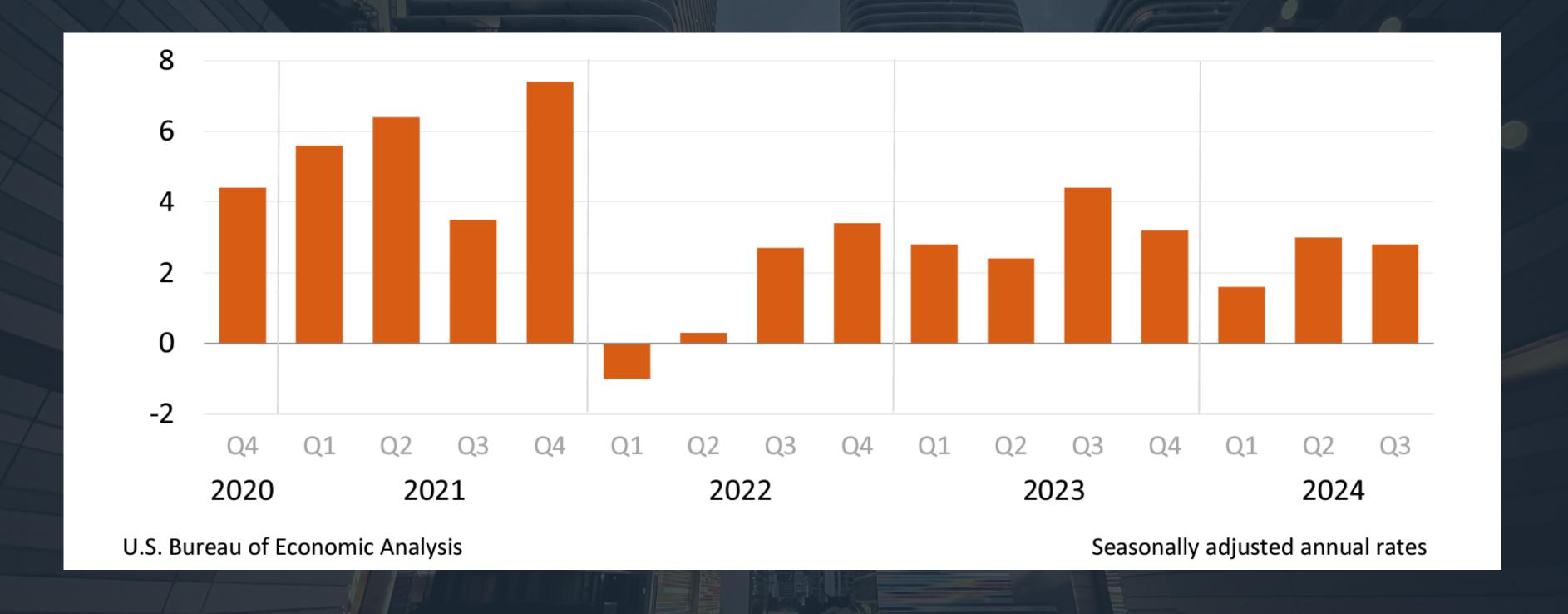
Construction Commences



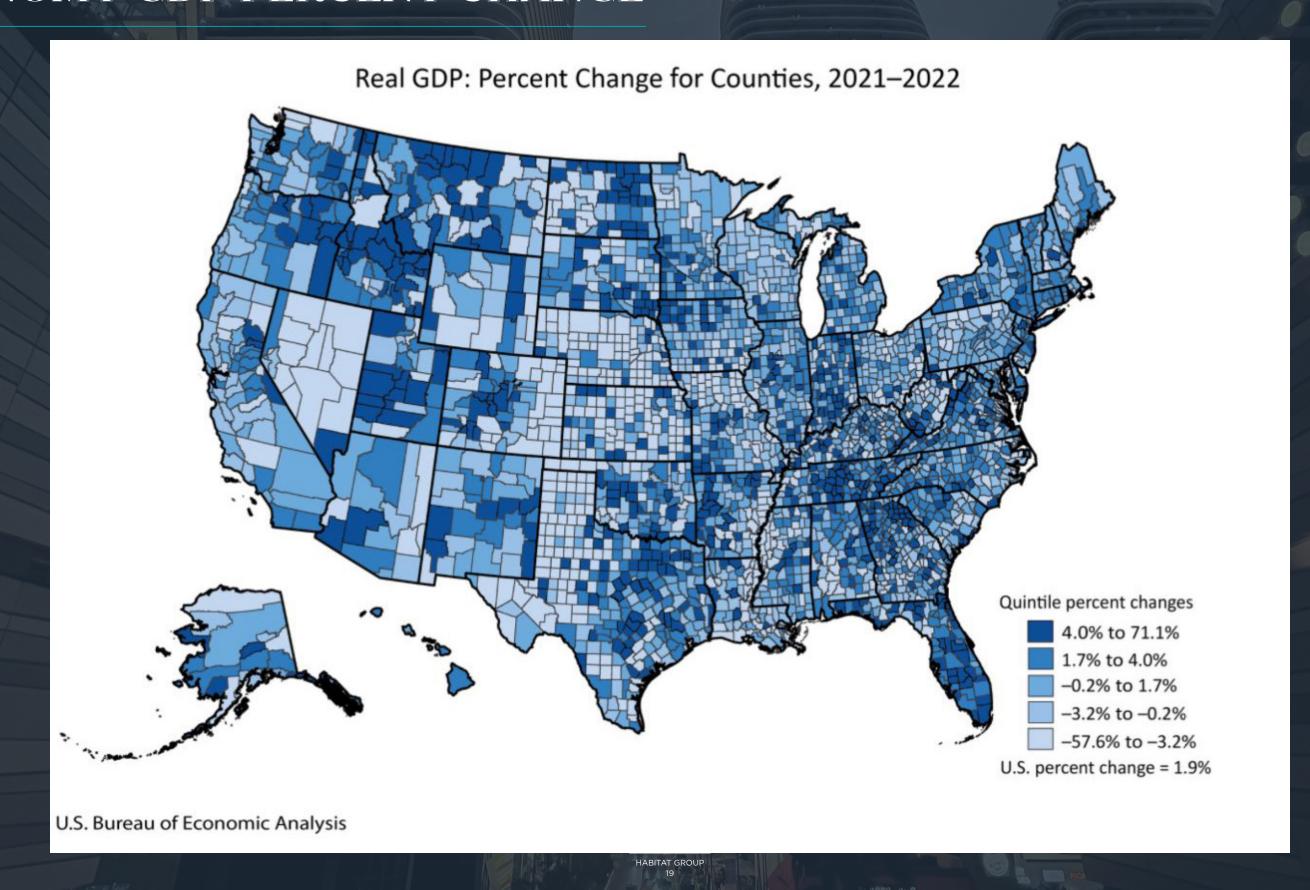
02 U.S. MACRO ECONOMY U.S. ECONOMY SOFT LANDING SCENARIO 6.0% 5.5% 5.0% 4.9% 4.0% 3.0% 3.0% 2.3% 2.0% 1.5% 1.0% 0.0% Q2 Q3 Q4 Q2 **Q4** Q2 Q4 Q1 Q1 Q3 Q1 Q3 2024 2025 2023 → INTEREST RATE FED **UNEMPLOYMENT** INFLATION HABITAT GROUP

02 U.S. MACRO ECONOMY

REAL GDP: PERCENT CHANGE FROM PRECEDING QUARTER



U.S. ECONOMY GDP PERCENT CHANGE





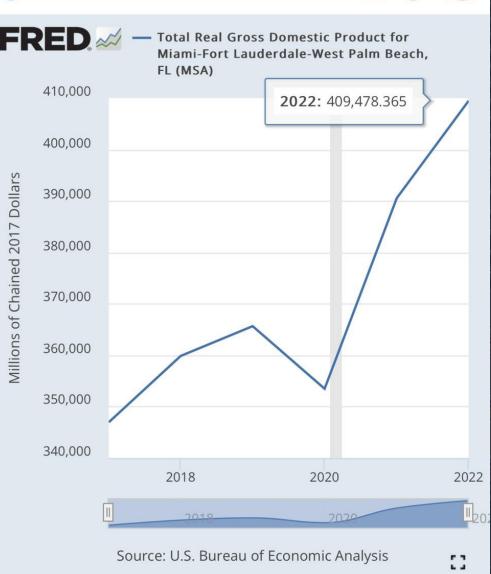
☆ Total Real Gross Domestic Product for Miami-Fort Lauderdale-West Palm Beach, FL (MSA) (RGMP33100) 2022: **409,478.365** | Millions of Chained 2017 Dollars | Annual | Updated: Dec 18, 2023 2:12 PM CST 1Y | 5Y | 10Y | Max





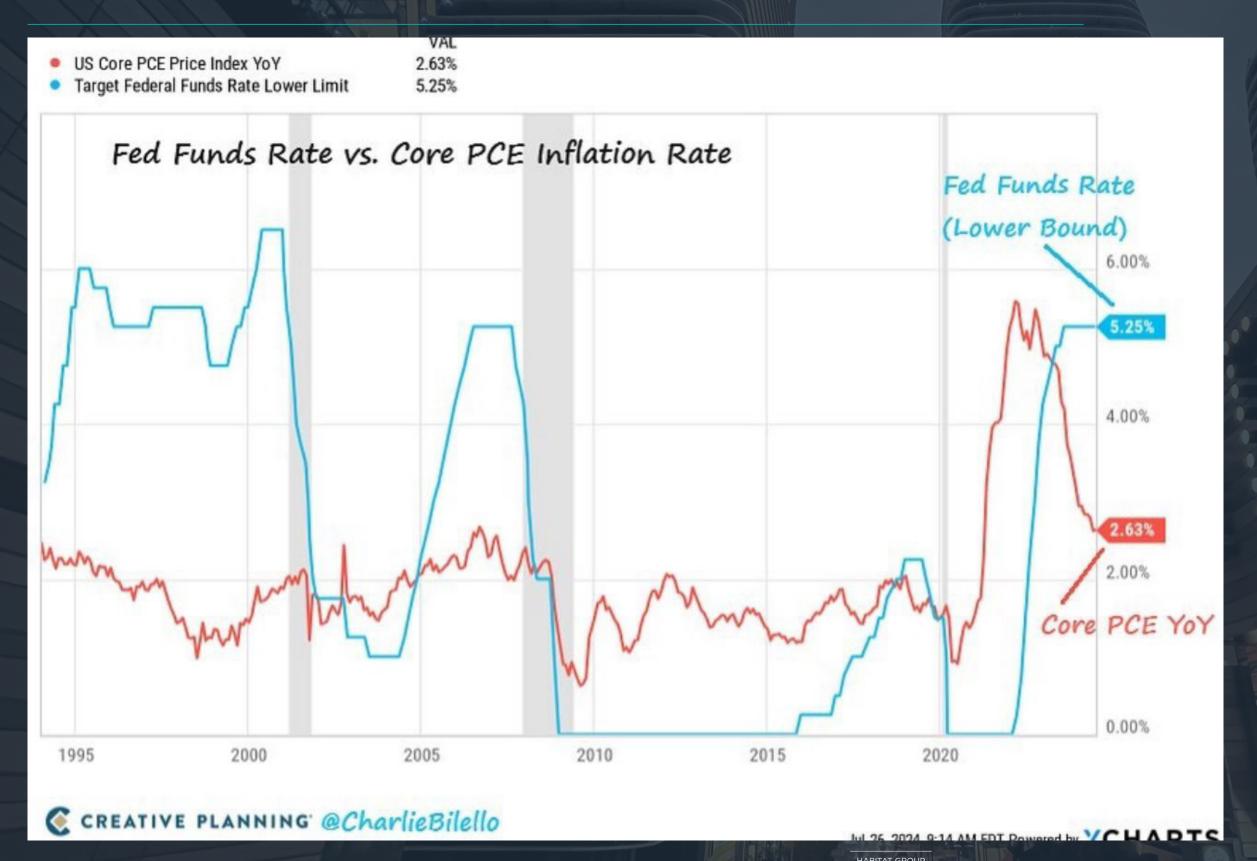


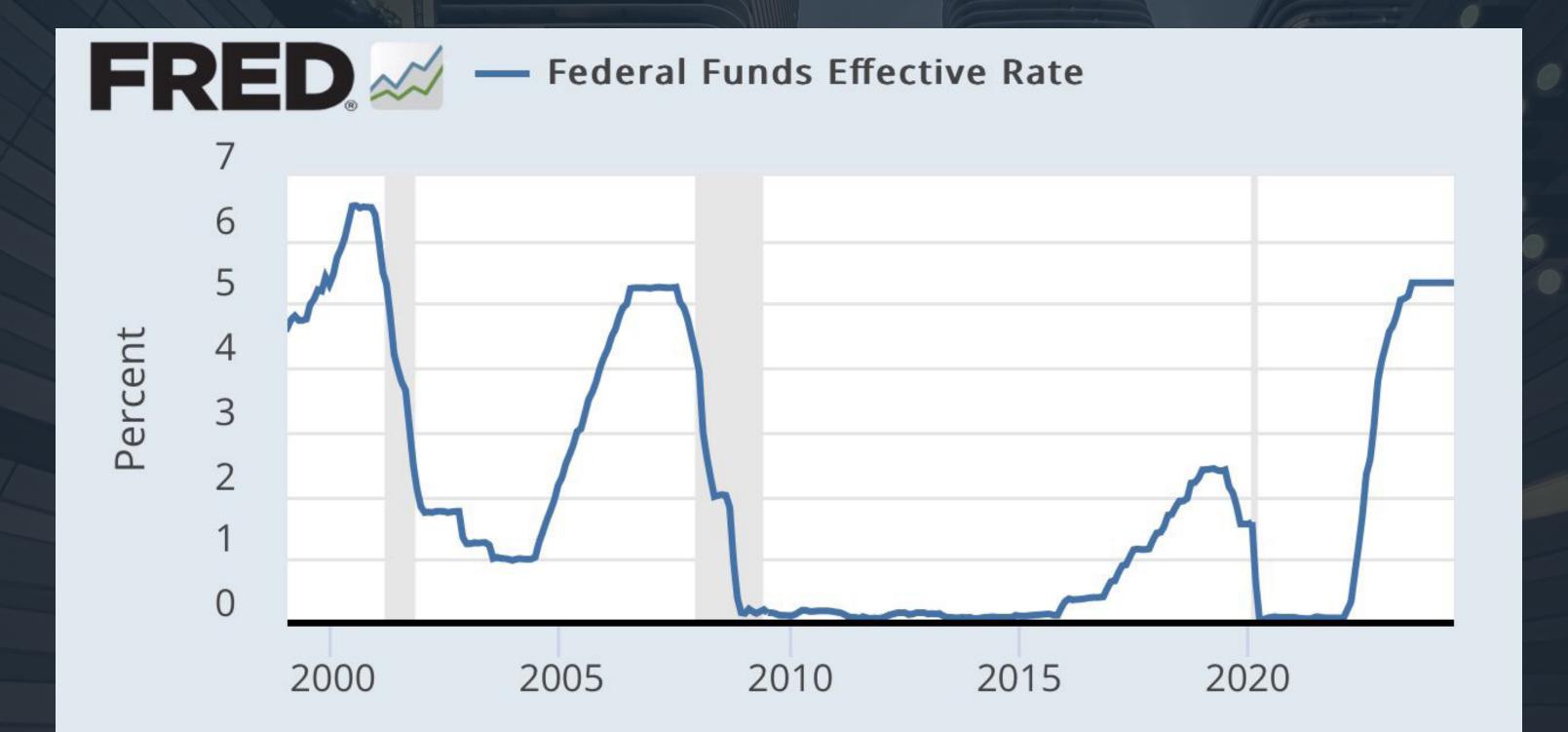




02 U.S. MACRO ECONOMY

FED FUNDS RATE VS CORE PCE INFLATION RATE

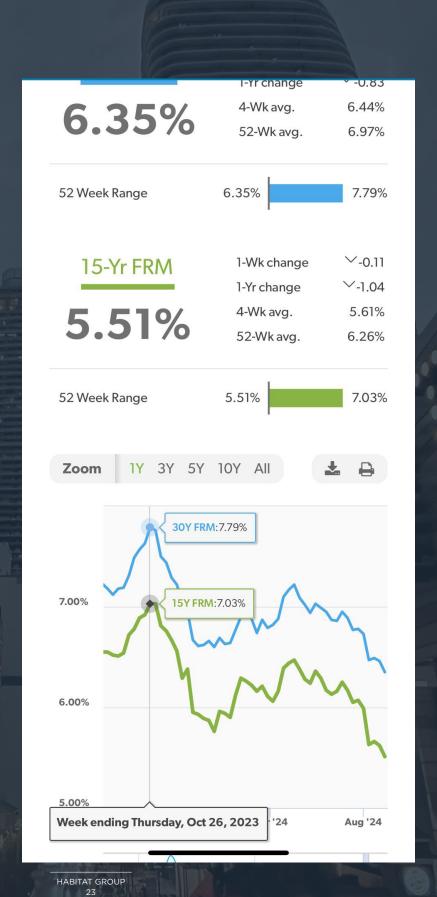




02 U.S. MACRO ECONOMY FED FUNDS EFFECTIVE RATE







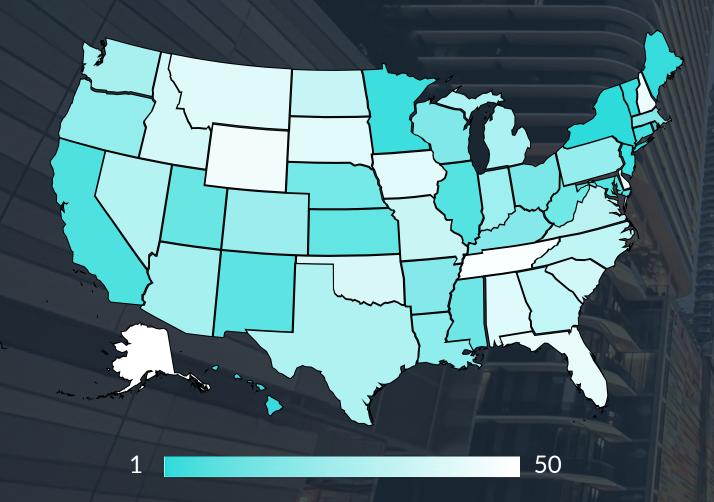




WHY IS DEMAND INCREASING?



03 DEMAND FLORIDA TAX BENEFITS



LOWEST TAX STATES

Overall Rank	State	Total Tax Burden (%)	Property Tax Burden (%)	Individual Income Tax Burden (%)	Total Sales & Excise Tax Burden (%)
#1	Alaska	5.06%	3.54%	0.00%	1.52%
#2	Tennessee	5.75%	1.71%	0.06%	3.98%
#3	Delaware	6.22%	1.77%	3.28%	1.17%
#4	Wyoming	6.32%	3.32%	0.00%	3.00%
#5	New Hampshire	6.41%	5.11%	0.14%	1.16%
#6	Florida	6.64%	2.77%	0.00%	3.87%
#50	New York	12.75%	4.43%	4.90%	3.42%



POPULATION ANALYSIS

UNITED STATES

FLORIDA

MIAMI DADE COUNTY

CITY OF MIAMI



334,914,895 current population

22,610,726 current population

2,686,867 current population

449,514 current population

03 **DEMAND**

U.S. POPULATION GROWTH

2023

TOTAL: 334.9

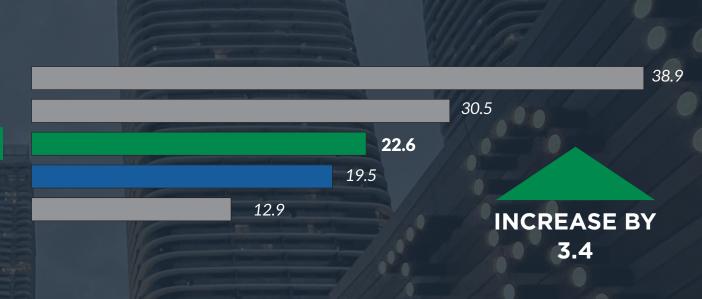
1 CALIFORNIA

2 TEXAS

3 FLORIDA

4 NEW YORK

5 PENNSYLVANIA





TOTAL: 315.7

MILLIONS

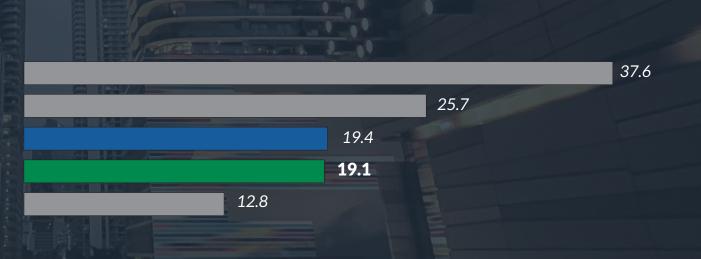


2 TEXAS

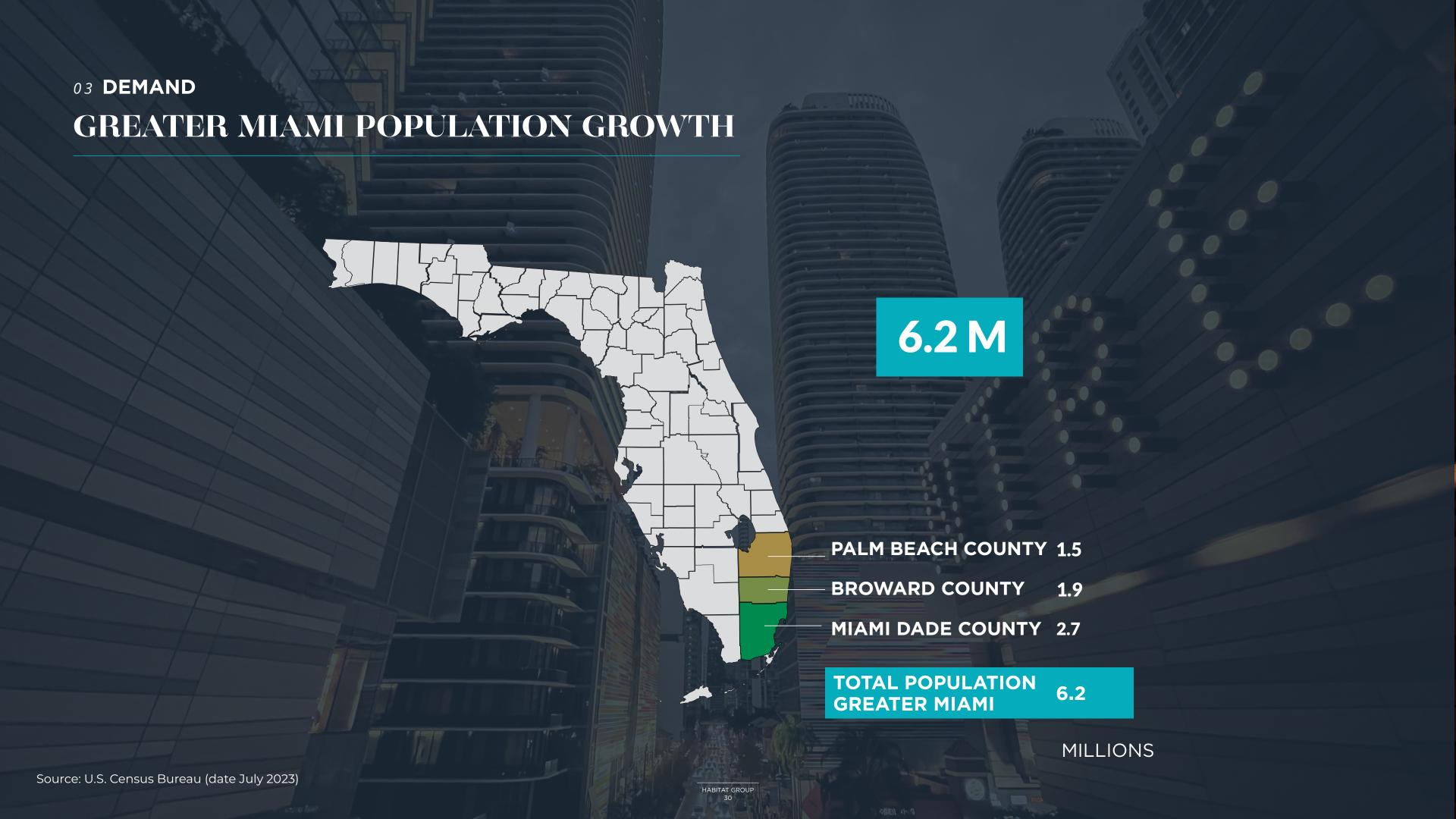
3 NEW YORK

4 FLORIDA

5 ILLINOIS

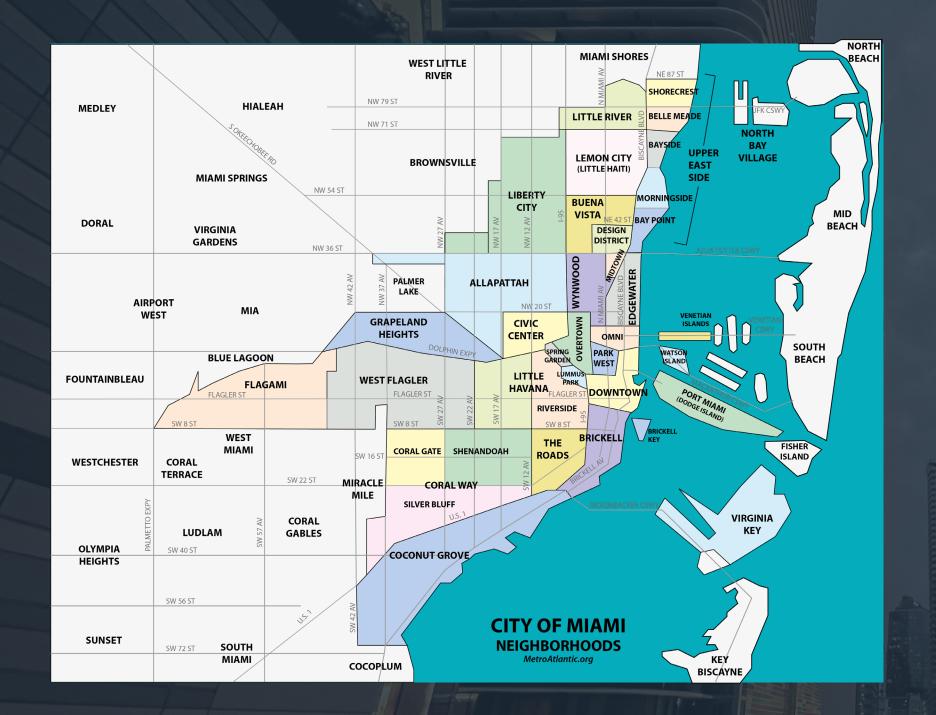


Source: U.S. Census Bureau (date July 2023)



03 DEMAND

CITY OF MIAMI POPULATION GROWTH



HISTORICAL POPULATION				
CENSUS	CITY OF MIAMI	10 Y %+		
1900	1,681	Mary Mary		
1910	5,471	225.5%		
1920	29,571	440.5%		
1930	110,637	274.1%		
1940	172,172	55.6%		
1950	249,276	44.8%		
1960	291,688	17.0%		
1970	334,859	14.8%		
1980	346,681	3.5%		
1990	358,548	3.4%		
2000	362,470	1.1%		
2010	399,457	10.2%		
2020	442,241	10.7%		
CURRENT POPULATION				
2023	449,514	7%		
PROJECTION				
2030	486,465	10%		



500,000

400,000

300,000

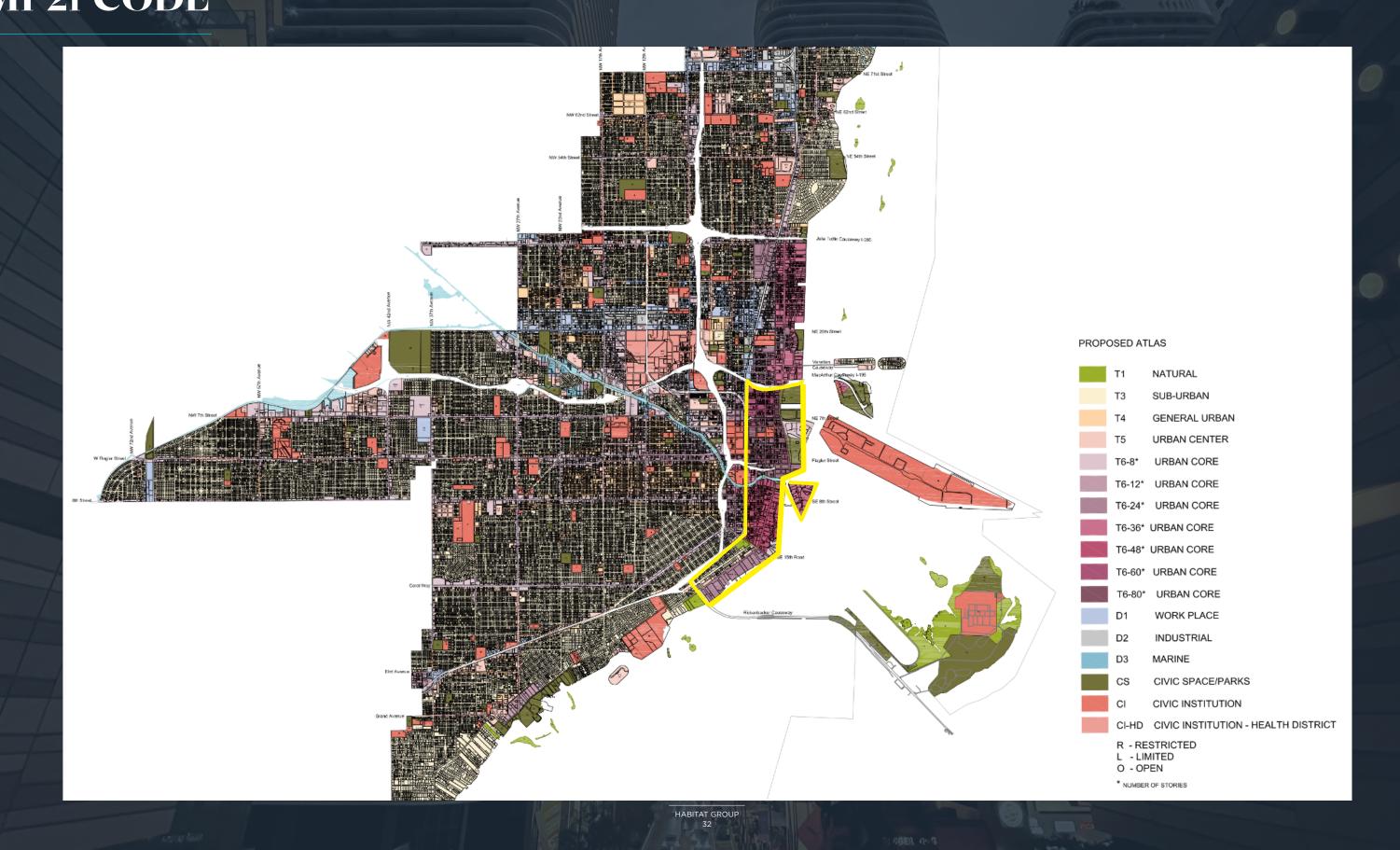
200,000

100,000

HABITAT GROUP

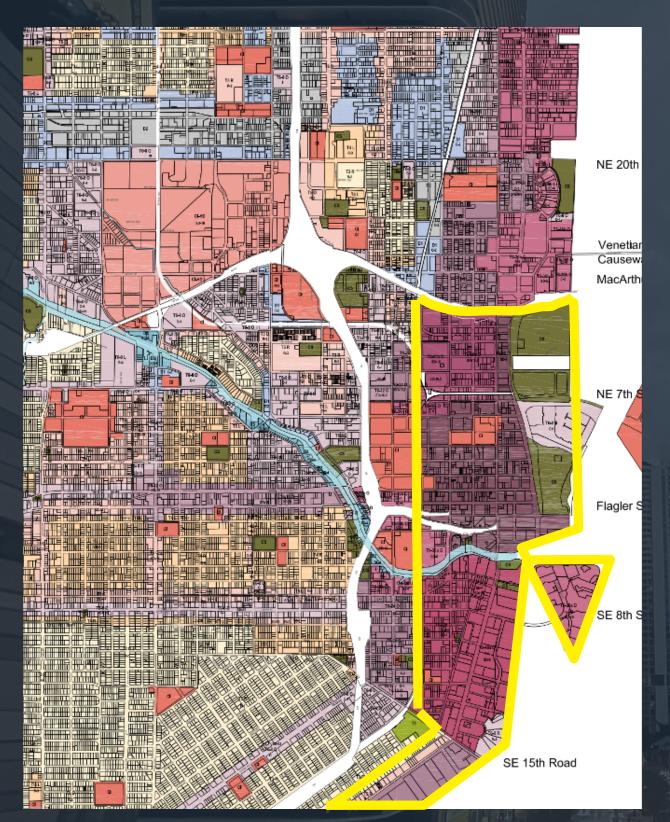
1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010 2020 2023 2030

03 DEMAND MIAMI 21 CODE



03 **DEMAND**

URBAN CORRIDORS & DENSITY



PROPOSED ATLAS

T1 NATURAL

T3 SUB-URBAN

T4 GENERAL URBAN

T5 URBAN CENTER

T6-8* URBAN CORE

T6-12* URBAN CORE

T6-24* URBAN CORE

T6-36* URBAN CORE

T6-48* URBAN CORE

T6-60* URBAN CORE

T6-80* URBAN CORE

HABITAT GROUI

03 SUPPLY

CONDO MARKET CYCLES

	OLD BU	JILDINGS	
1960 - 2000			
BRIC	KELL	7,500 units rounded	
DOW	NTOWN	6,000 units rounded	
TOTA	L	13,500 units Delivered Rounded	

	CYCL	.E 1	
Average Year: 2006			
BRIC	KELL	10,000 unit rounded	S
DOW	NTOWN	10,000 unit	S
TOTA	L	20,000 uni Delivered Rou	
ACCI	JM.	33,500 unit Delivered Rou	

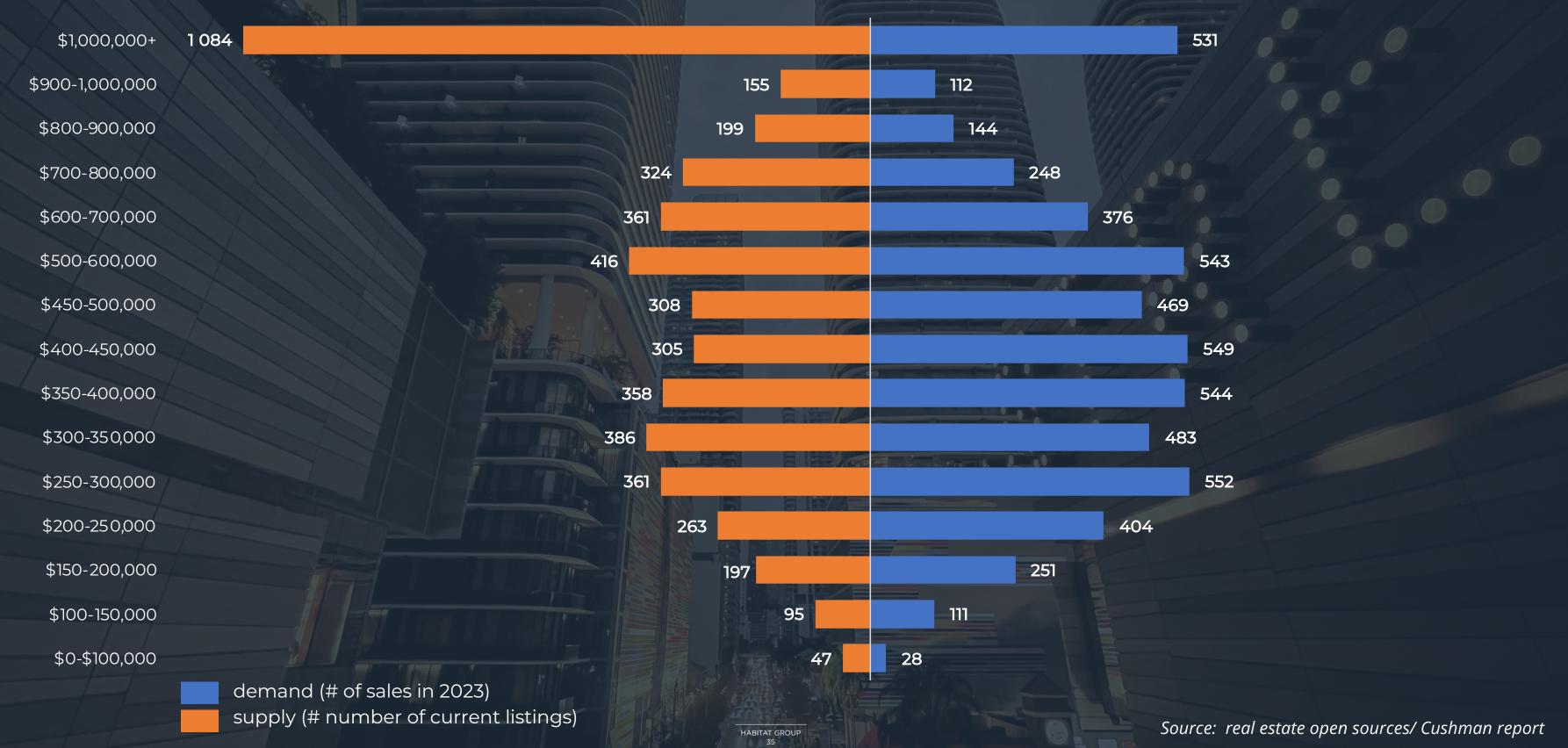
	CYCLE 2		
Average Year: 2014 / 2016			
BRIC	KELL	5,500 units rounded	5
DOW	NTOWN	4,500 unitarounded	S
TOTA	L	10,000 un Delivered Ro	
ACCI	JM.	43,500 un Delivered Ro	

	CYC	LE 3	
Average Year: 2025 / 2026			
BRIC	KELL	5,800 unit rounded	:S
DOW	NTOWN	7,200 unitarounded	S
TOTA	AL	13,000 un Delivered Ro	
ACCI	JM.	56,500 ur Delivered Ro	

APPROX POPULATION	70,000	APPROX POPULATION	80,000
PEOPLE PER UNIT	1.6	PEOPLE PER UNIT	1.4

as of November 2024

URBAN CORRIDORS & DENSITY





BRICKELL MARKET CYCLES

as of September 2024

OLD BUILDINGS

1960 - 2000

BRICKELL

7,500 units rounded

CYCLE 1

Average Year: 2006

BRICKELL 10,000 units rounded

CYCLE 2

Average Year: **2014 / 2016**

BRICKELL

5,500 units rounded

CYCLE 3

Average Year: **2025 / 2026**

BRICKELL

5,800 units rounded

FUTURE

28,400

TOTAL UNITS IN BRICKELL

(Delivered 1960 - 2030)

CURRENT

23,000

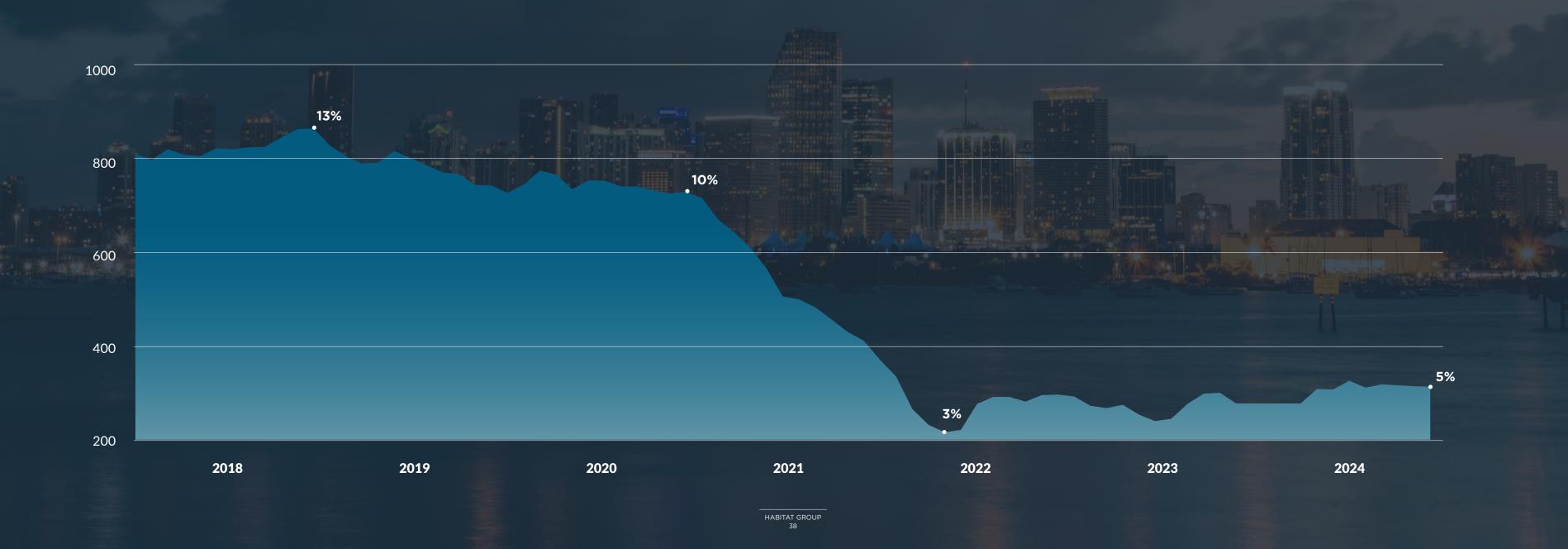
TOTAL UNITS IN BRICKELL

(Delivered 1960 - Present)

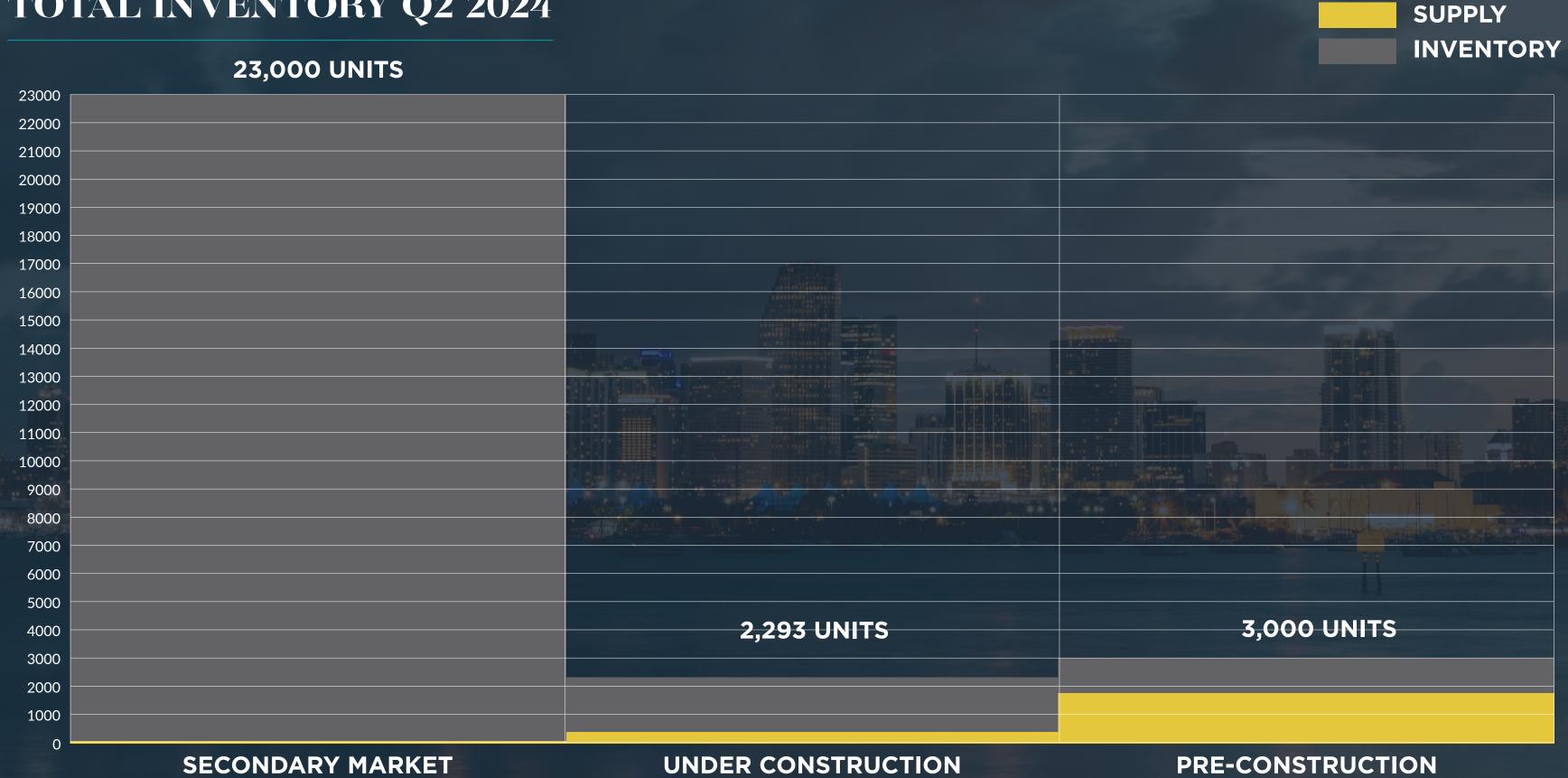
BRICKELL SECONDARY MARKET CYCLE 2

UNITS DELIVERED FROM 2014 - 2019

The below graph measures the resale inventory that appeared on the MLS for the condominium buildings delivered between 2014 and 2019. The MLS resale inventory is recorded on a weekly basis.

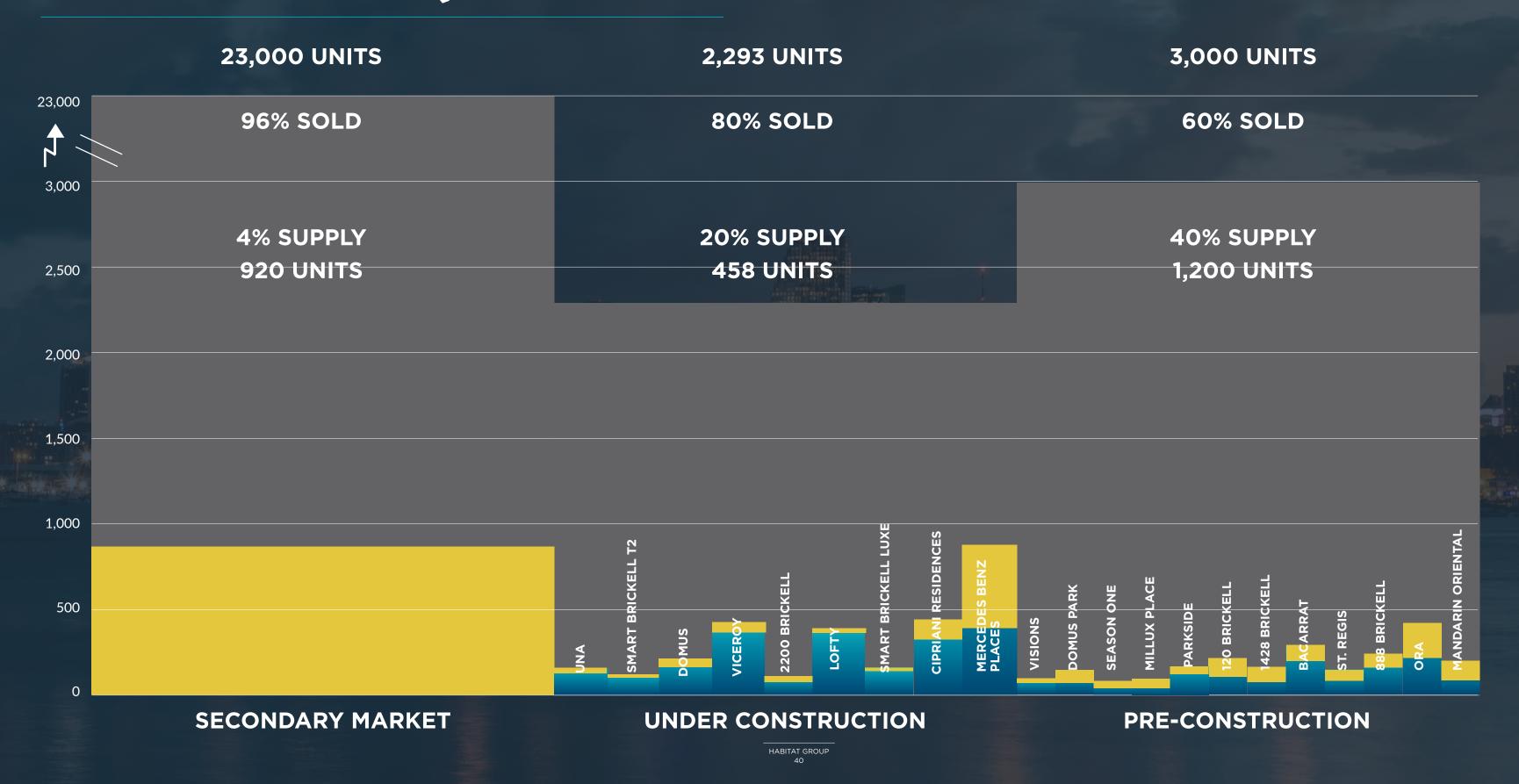


TOTAL INVENTORY Q2 2024



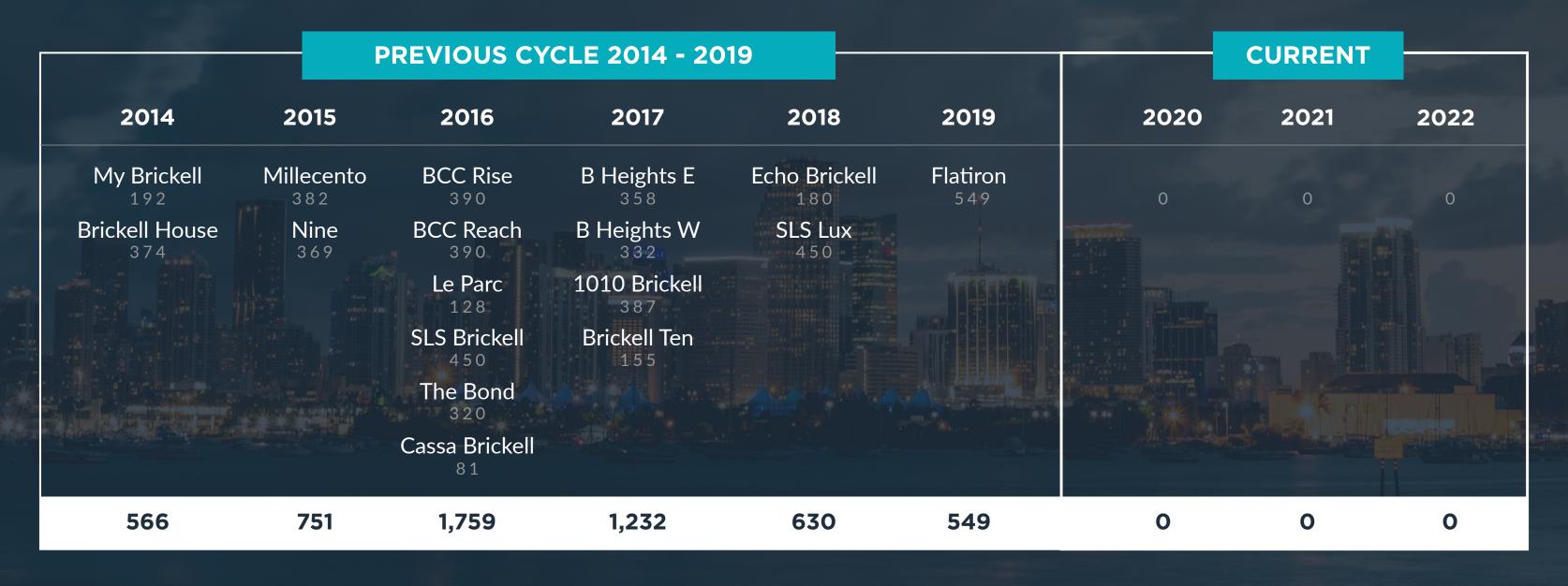
03 SUPPLY

TOTAL INVENTORY Q2 2024 STATUS



BRICKELL PRIMARY MARKET

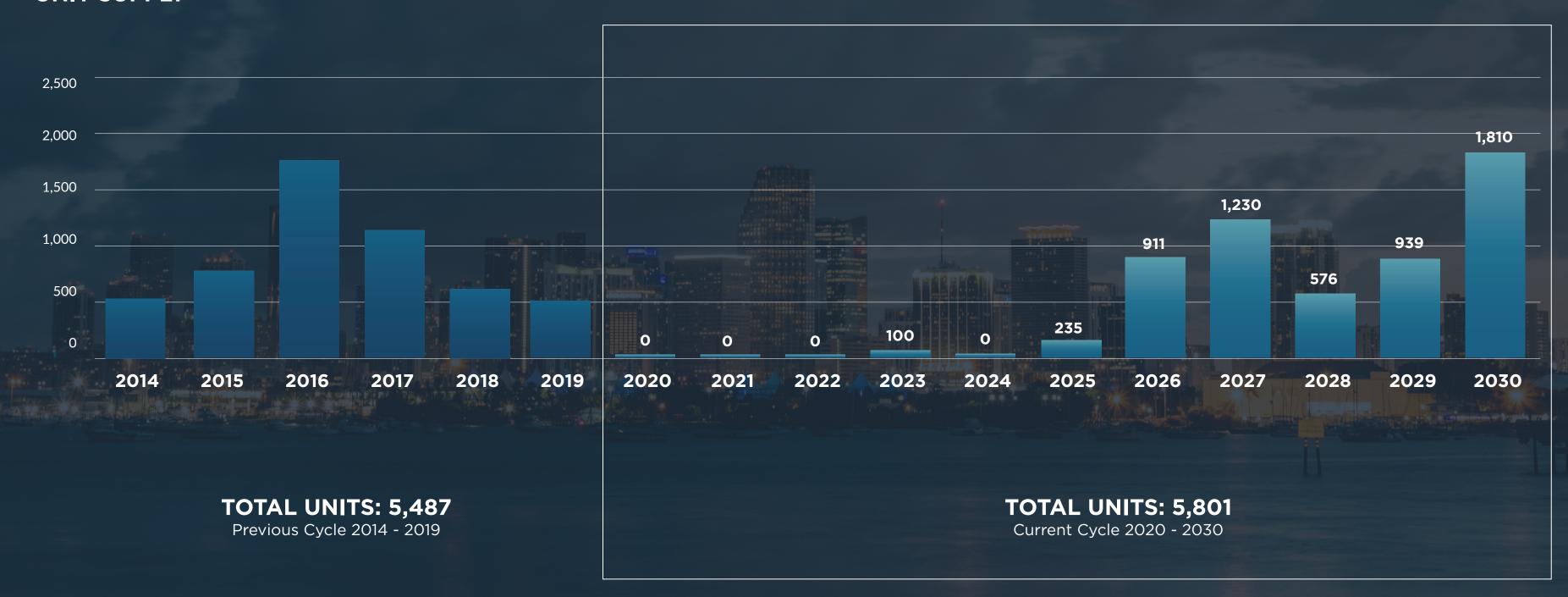
UNIT SUPPLY



Total Units Delivered (2014 - 2019): 5,487

BRICKELL PRIMARY MARKET

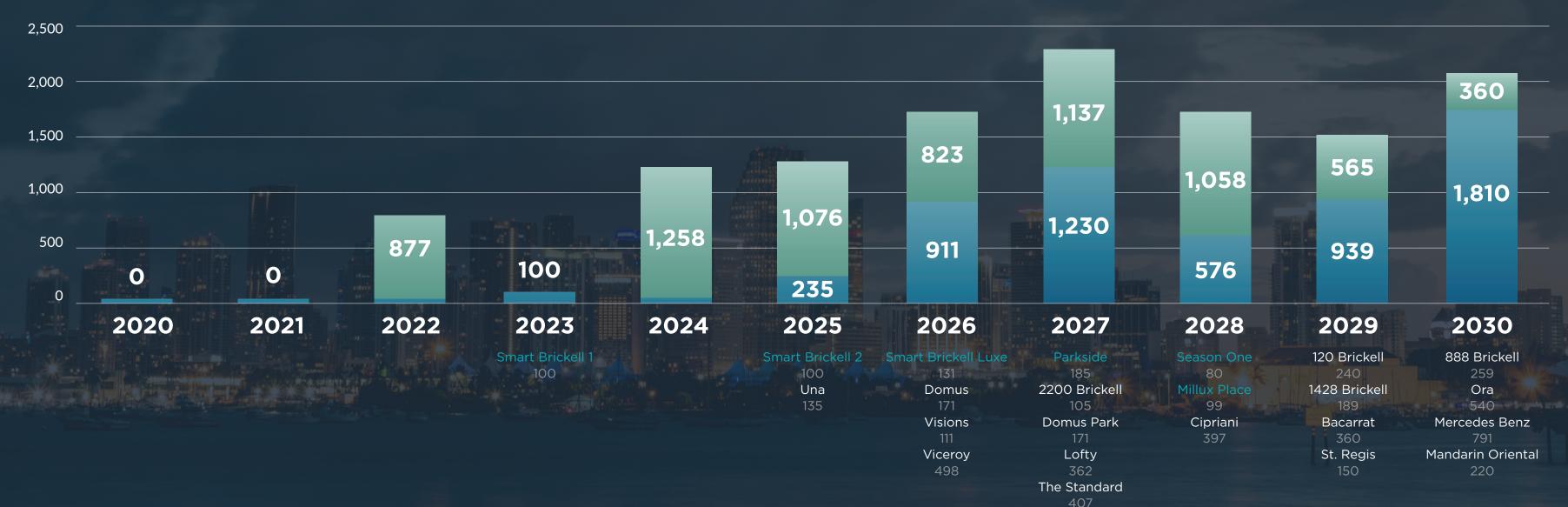
UNIT SUPPLY



BRICKELL & DOWNTOWN PRIMARY MARKET

CURRENT CYCLE DELIVERY SCHEDULE





TOTAL UNITS: 12,987
Current Cycle 2020 - 2030

BRICKELL & DOWNTOWN PRIMARY MARKET

	PROJECT	Units	Area	Construction Status	Status Sales	2022	2023	2024	2025	2026	2027	2028	2029	2030
1	Yotel	231	Downtown	Delivered	100%	231								
2	The Elser	646	Downtown	Delivered	100%	646								
3	Smart Brickell 1	100	Brickell	Delivered	100%		100							
_ 4	Aston Martin	344	Downtown	Delivered	95%			344						
5	Natiivo / Gale	448	Downtown	Delivered	100%			448						
6	Flow House	466	Downtown	Construction	50%			466					7	
7	Smart Brickell 2	100	Brickell	Construction	100%				100					
8	UNA	135	Brickell	Construction	90%				135					
9	District 225	347	Downtown	Construction	100%				347					
10	Legacy	310	Downtown	Construction	100%				278					
11	The Crosby	451	Downtown	Construction	100%				451	-				-
12	Smart Brickell 3	131	Brickell	Construction	90%					131				
13	Domus	171	Brickell	Construction	70%					171				
14	Visions	111	Brickell	Pre-Construction	50%					111				
15	Viceroy	498	Brickell	Construction	50%					498				
16	501	448	Downtown	Construction	100%					448				
17	Elleven	375	Downtown	Construction	100%					375				
18	Lofty	362	Brickell	Construction	95%						362			
19	The Standard Brickell	407	Brickell	Construction	20%						407			
20	Parkside	185	Brickell	Pre-Construction	10%						185			
21	2200 Brickell	105	Brickell	Construction	50%						105			
22	Domus Park	171	Brickell	Pre-Construction	30%						171			
23	Elleven Beyond	558	Downtown	Pre-Construction	100%						558			
24	600 Miami Worldcenter	579	Downtown	Pre-Construction	100%						579			
25	Season One	80	Brickell	Pre-Construction	20%							80		
26	Millux Place	99	Brickell	Pre-Construction	10%							99		
27	Cipriani Residences	397	Brickell	Pre-Construction	50%							397		

BRICKELL & DOWNTOWN PRIMARY MARKET

	PROJECT	Units	Area	Construction Status	Status Sales	2022	2023	2024	2025	2026	2027	2028	2029	2030
28	West Elleven	659	Downtown	Pre-Construction	70%							659		
29	Okan Tower	399	Downtown	Construction	50%							399		
30	120 Brickell	240	Brickell	Pre-Construction	30%								240	
31	1428 Brickell	189	Brickell	Pre-Construction	50%								189	
32	Bacarrat	360	Brickell	Pre-Construction	70%								360	
33	St. Regis	150	Brickell	Pre-Construction	70%								150	
34	HUB Miami	306	Downtown	Pre-Construction	30%							- 350	306	
35	JEM	259	Downtown	Pre-Construction	30%	4.8					16.50		259	2 5
36	888 Brickell	259	Brickell	Pre-Construction	50%									259
37	Ora	540	Brickell	Pre-Construction	50%									540
38	Mercedes Benz Places	791	Brickell	Construction	50%									791
39	Mandarin Oriental	220	Brickell	Pre-Construction	50%									220
40	Waldorf Astoria	360	Downtown	Construction	100%				nur i	Tillian .		• 4		360
Lat.	TOTAL BRICKELL	5,801				0	100	0	235	911	1,230	576	939	1,810
	TOTAL DOWNTOWN	7,186	AND THE PROPERTY OF THE PARTY O			877	0	1,258	1,076	823	1,137	1,058	565	360
	TOTAL	12,987				877	100	1,258	1,311	1,734	2,367	1,634	1,504	2,170

BRICKELL & DOWNTOWN CONSTRUCTION

PROJECTS DELIVERED & UNDER CONSTRUCTION







MIAMI & BRICKELL NEWS



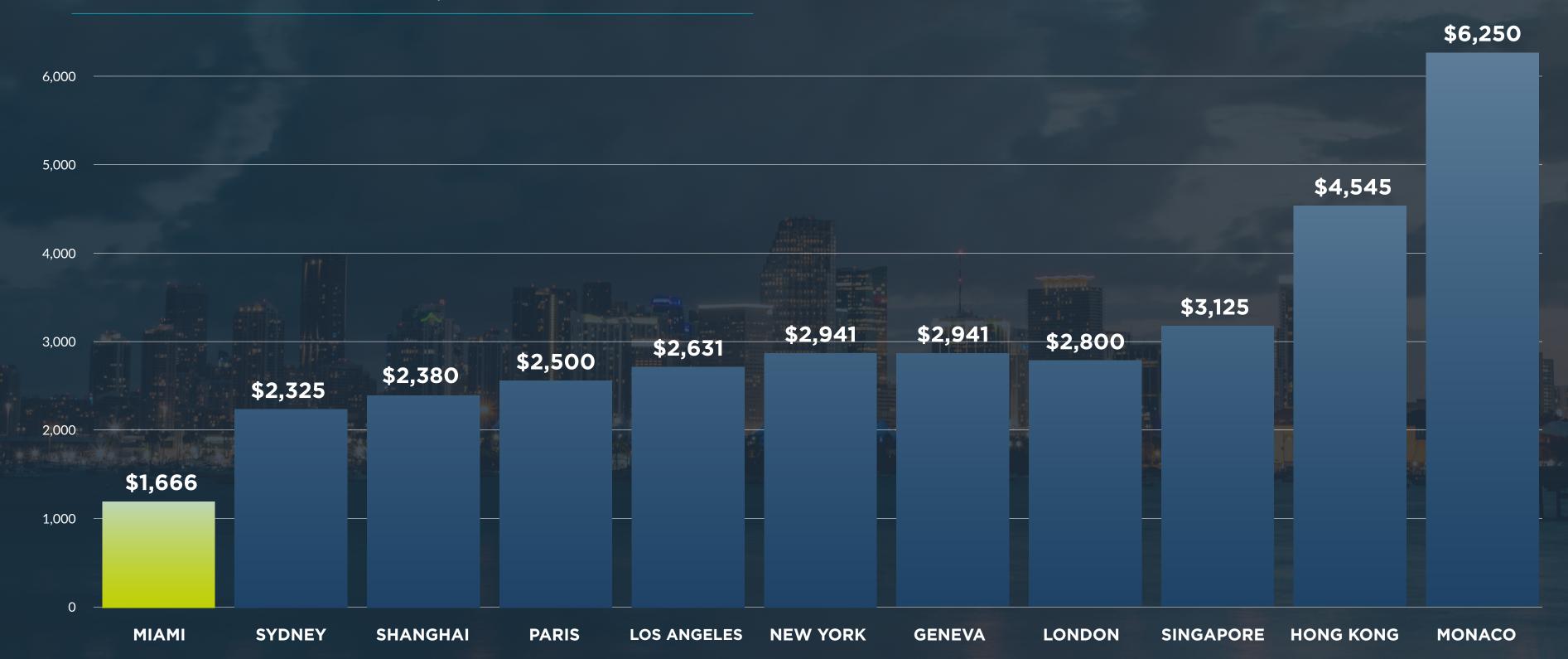
MIAMI DADE COUNTY

26 M visitors 2023

2.1 M PER MONTH 72K
PER DAY

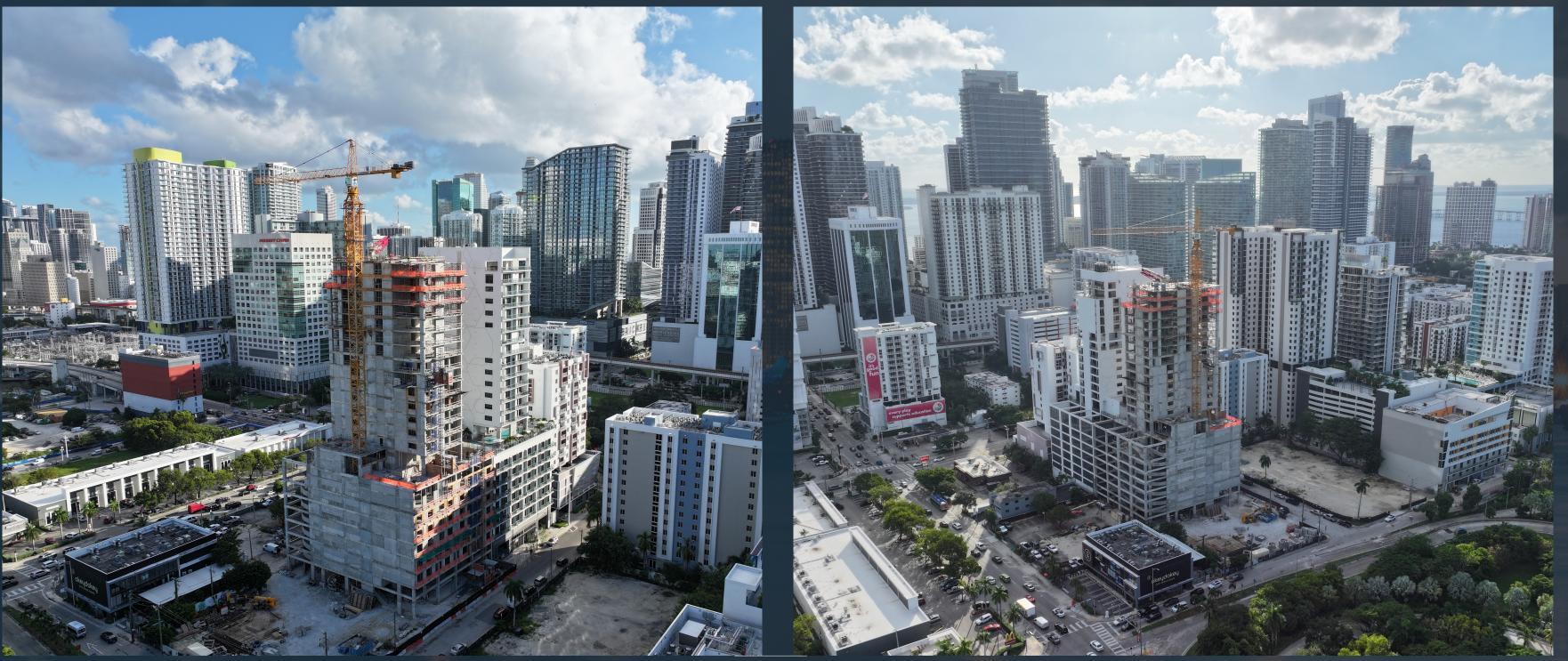
210K
FOR 3 DAYS

MIAMI PRICE PER SQFT COMPARISON



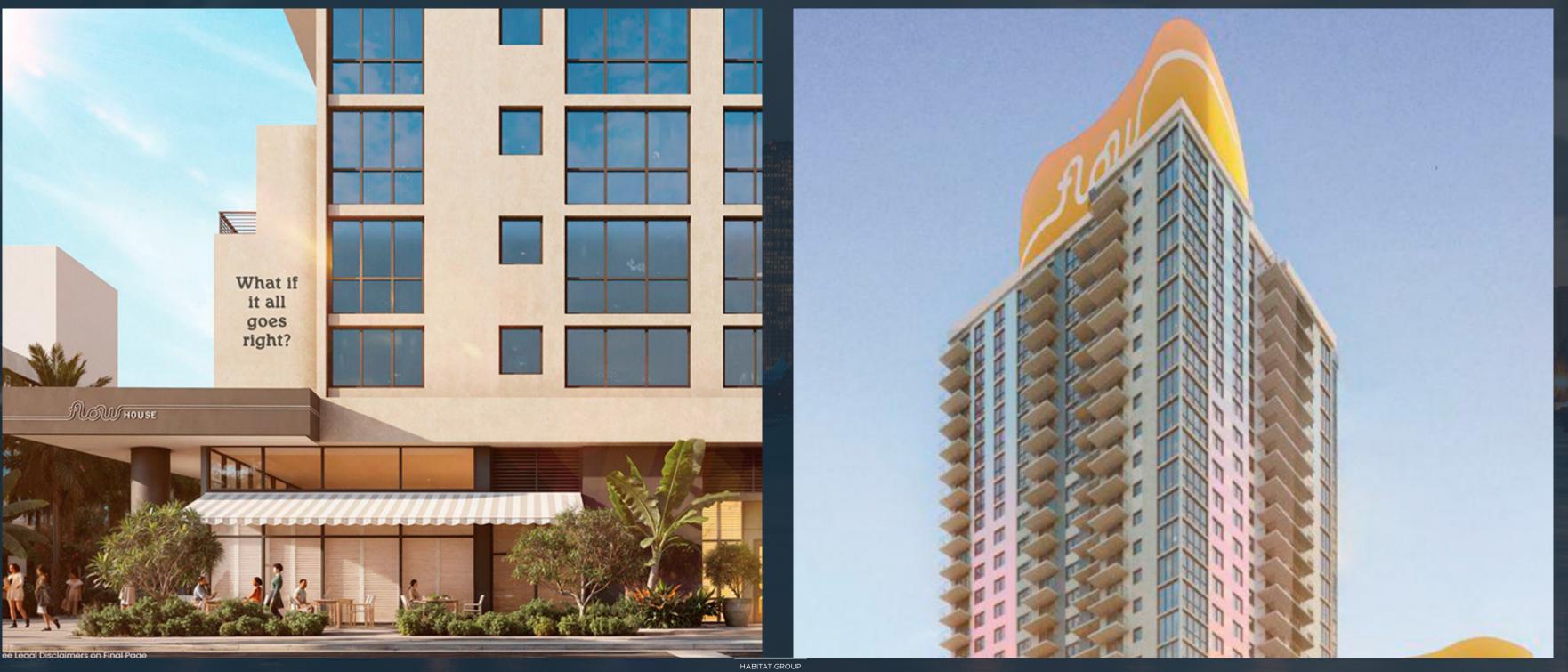
BRICKELL & DOWNTOWN NEWS

SMART BRICKELL TOWER 2 REACHES TOP OFF



BRICKELL & DOWNTOWN NEWS

FLOW HOUSE



BRICKELL & DOWNTOWN NEWS

THE STANDARD BRICKELL



04 CONCLUSIONS

Q2 2024 MARKET REPORT CONCLUSIONS

Inflation under control.

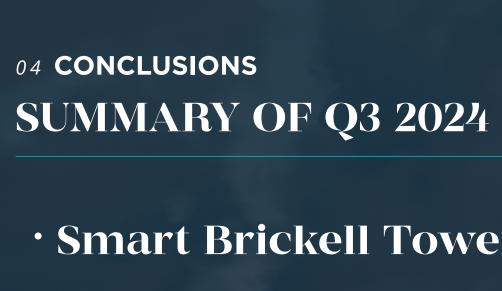
Positive outlook for the next 4 years.

26M visitors visited Miami Dade County in 2023. Brickell is experiencing low inventory.

Miami price per SQFT remains low.

04 CONCLUSIONS SUMMARY OF Q2 2024

- · Smart Brickell Luxe started construction
- · Habitat Group launched 3 new projects
- · Natiivo & Aston Martin Closings
- · Mercedes Benz Places started construction
- · Citadel released renders
- · Cipriani started construction
- Domus 1 started construction
- · Inflation reached 2.9% in July



- · Smart Brickell Tower 2 reaches Top Off
- · Flow launches sales
- The Standard Brickell launches sales

